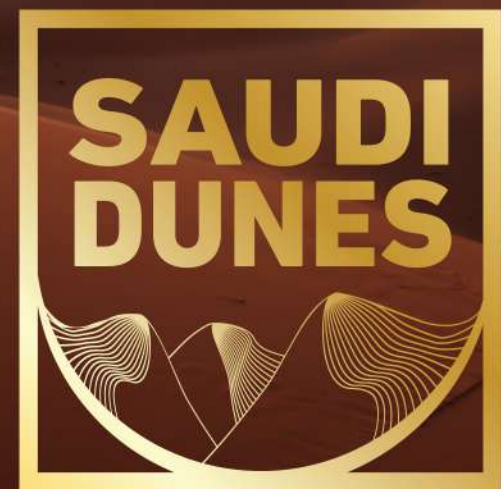


SAUDI DUNES



®

INTRO

Saudi Dunes offers hassle-free, guided desert trips across the breathtaking dunes of Saudi Arabia. Experience the adventure in fully equipped 4x4 vehicles driven by expert local Bedouin guides, ensuring an unforgettable journey.





OUR MISSION



To offer unforgettable desert adventures in Saudi Arabia, helping our clients escape city life and experience local culture and traditions with the help of expert Bedouin guides.

OUR VISION



To become the top provider of authentic and enriching desert experiences in Saudi Arabia, known for our outstanding service, cultural immersion, and dedication to safety and sustainability.



OUR VALUES



1. **Authenticity:** Providing genuine cultural experiences through the expertise of local Bedouin guides.
2. **Safety:** Ensuring the safety and well-being of our clients throughout their trips.
3. **Customer Focus:** Offering hassle-free, personalized adventures tailored to each client's needs.
4. **Sustainability:** Supporting responsible tourism that respects and preserves Saudi Arabia's natural and cultural heritage.
5. **Excellence:** Commit to high standards in service, from our well-equipped 4x4 vehicles to our experienced guides.



OUR GOALS



1. **Expand Reach:** Increase our presence on social media and collaborate with hotels and conferences to attract more clients.
2. **Customer Satisfaction:** Maintain a high customer satisfaction rate by continually improving our services based on feedback.
3. **Sustainable Practices:** Implement and promote eco-friendly practices in all aspects of our operations.
4. **Market Leadership:** Establish Saudi Dunes as the leading desert adventure provider in Saudi Arabia within the next five years.
5. **Cultural Awareness:** Enhance cultural awareness and appreciation among our clients by integrating more educational elements into our tours.
6. **Employee Development:** Invest in the continuous training and development of our staff to ensure exceptional service and expertise.
7. **Community Engagement:** Build strong relationships with local communities and support initiatives that benefit the Bedouin population.



Provided Service

Saudi Dunes offers guided desert trips across the stunning dunes of Saudi Arabia.



adventures are designed to be hassle-free, allowing clients to escape the busy city life and immerse themselves in the unique local culture. Our trips feature fully equipped 4x4 vehicles driven by expert Bedouin guides, ensuring a safe and enriching experience. Whether for a day trip or a longer excursion, Saudi Dunes provides a memorable journey through the breathtaking landscapes of the Saudi desert, complete with cultural insights and seamless exploration.





Day Trip to the stunning **Golden Dunes** of Saudi Arabia

- Calm Trip
- Local Experienced Guide
- Overlanding equipped 4X4 Vehicles
- Safe environment
- Local experience



Sightseeing with Saudi Dunes

Experience the natural beauty of Saudi Arabia with our guided desert trips focusing on the golden dunes and stunning sunsets. Explore majestic golden sand dunes, ideal for photography and relaxation. Enjoy breathtaking sunsets, offering serene and unforgettable views. At night, witness spectacular star gazing under clear desert skies, away from city lights.



Target Audience

Our services are designed for tourists and foreign professionals seeking unique experiences in Saudi Arabia. We cater specifically to:

- 1. Urban Escapees:** Those looking to unwind from urban life amidst the desert's tranquility.
- 2. Culture Enthusiasts:** Travelers eager to explore Saudi customs, traditions, and rich heritage firsthand.
- 3. Thrill Seekers:** Adventurers looking to immerse themselves in local culture while enjoying adrenaline-pumping activities.

Saudi Dunes provides tailored experiences that allow these groups to enjoy the desert's natural beauty, engage with local Bedouin culture, and create lasting memories.



THE MARKET

- TAM: 30,000 EST RGN.
- We target 560 a year.
- Grow 15% annually.



Revenue Stream

- Day trip packages
- Local business collaborations

0%





Brief about the founder

Mohammad Al-Salim, the founder and CEO of Saudi Dunes, holds a BBA from Canada and has a deep passion for outdoor activities such as trekking, camping, scuba diving, and horseback riding. Having explored diverse landscapes across Europe, North America, Africa, and East Asia, he is dedicated to showcasing Saudi Arabia's natural beauty and rich culture through unique desert adventures. Believing it is his responsibility to introduce the world to Saudi Arabia, he aims to provide immersive and authentic experiences that blend nature and culture.



Photos



WEBSITE



WWW.SAUDIDUNES.COM





THANKS